

**BURTON**

Case Study

## KPI Ninja helps Strada Healthcare show DPC superiority: Decreases Burton PMPM Medical costs by 68%

Burton is an Omaha, NE based privately held company with ~100 employees.

**Highlighted Results:**

- PMPM Medical ↓ 68%
- PMPM Pharmacy ↓ 92%
- ED and UC Visits ↓ 93%
- Workers Comp ↓ 77%

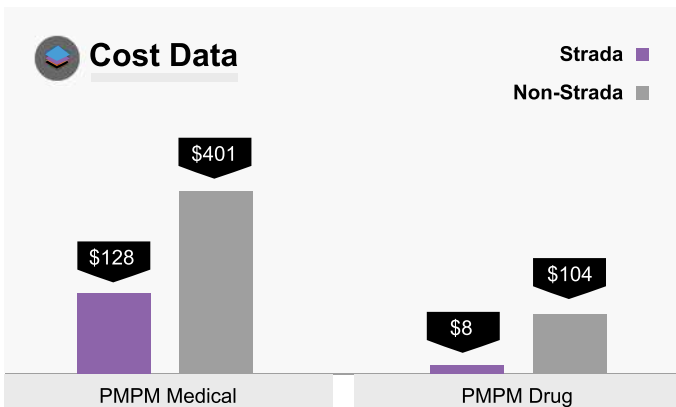
In 6 months, Strada managed employees showed improved health measures compared to non-Strada managed employees. BMI, Waist Circumference, Blood Pressure, Blood Sugar, and Lipids, were all improved.

**Conclusion:**

DPC managed employees show lower cost, lower ED and UC utilization and improved health measures compared to non-DPC managed employees.

KPI Ninja, a healthcare analytics and performance improvement firm, partnered with Strada Healthcare, Nebraska’s largest Direct Primary Care (DPC) practice, to develop Strada’s analytics infrastructure. The partnership provided Strada with the ability measure key performance metrics, and demonstrate to Burton the superiority of the DPC model for Burton employees.

DPC is a disruptive model of healthcare. Working directly with employers or patients, the model provides nearly unlimited primary care for a low cost, monthly subscription. The model does not involve insurance. This drastically reduces the amount of overhead costs and time spent on billing and insurance related activity. Removing this burden allows providers the freedom to practice proactive, preventative medicine, improve access to care, and lower costs.



Being able to measure, track, and improve key performance metrics is becoming ever more relevant in Direct Primary Care. KPI Ninja has found the solution for you, your staff, and your budget.

Visit our website at [www.kpininja.com](http://www.kpininja.com) to learn more.  
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